

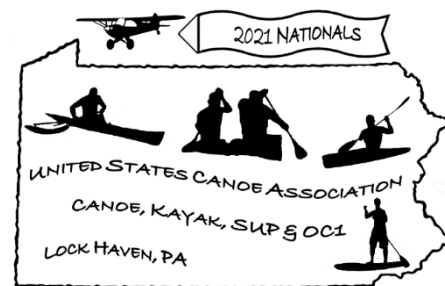
2021 USCA National Canoe & Kayak Championships

Lock Haven, PA

August 11th -15th, 2021

lhnationals.com, www.uscanoe.com

Sponsorship Opportunities



We are currently seeking sponsors for the 2021 USCA National Canoe & Kayak Championships, hosted by the Tiadaghton Elm Canoe Race Committee. Please contact us if you would like to contribute to the success of this event. Below is a list of sponsorship opportunities.

Sponsor Level	Cost	Description	Recognition
Premier Event Sponsor	\$3000	Funds used to provide awards, competitor packets, banners, web site and hospitality	Banner, Web Site, Program Booklet, Registration Form, T-Shirt
Youth Day Sponsor	\$2000	Funds used to reduce entry fee for youth competitors and encourage youth participation in the USCA events. Youth Day – Thursday, August 12, 2021.	Banner, Web Site, Registration Form, Program Booklet, T-Shirt
Orienteering/Biathlon Sponsor	\$1000	Funds used to provide awards and promotion. Orienteering/Biathlon Day – Wednesday, August 11, 2021	Banner, Web Site, Registration Form, Program Booklet, T-Shirt
Category Sponsors Choose One for Advertising: Canoe, Kayak, SUP or OC-1	\$1000	Opportunity to Advertise on Competitor Boats for Multiple Events	Banner, Web Site, Advertising placed on selected racer boats, Program Booklet, T-Shirt
Gold Sponsor	\$500	Funds are used for general event expenses*	Banner, Web Site, Program Booklet, T-Shirt
T-Shirt Sponsor	\$200	Funds are used for general event expenses*	Web Site, Program Booklet, T-Shirt, Poster at Race Headquarters
General Sponsor	\$100	Funds are used for general event expenses*	Web Site, Program Booklet, Poster at Race Headquarters

*General event expenses include race promotion, refreshments, hospitality for racers and officials, safety crews, website management, awards, publications



United States Canoe Association is a registered 501(c)(3) organization located in Bristol, IN. The objective of the USCA organization is to encourage the growth of paddling as a recognized competitive sport and beneficial recreational activity. EIN #23-7083594. For verification: <http://apps.irs.gov/app/eos/>

2021 USCA National Canoe & Kayak Championships

Sponsor and Donation Form

Name of Individual/Business _____

Address _____ City _____

State _____ Zip _____

Phone _____ Contact Person _____

Website Address _____

Specify Sponsorship Level: _____

Please make checks payable to: **T-Elm Race**

Please provide the following:

____ Artwork for your banner and web site advertising

____ Ad/Business Card

____ If no artwork or business card is available, list what information you would like on your banner.

**For more information please contact:
Jeff or Amy Rankinen, amy.rankinen@gmail.com, 570-660-5085**

Please remit Sponsorships to:

**Amy Rankinen
130 Middle Road
Jersey Shore, PA 17740**

*Please make checks payable to: **T-Elm Race**
(T-Elm stands for the Tiadaghton Elm Canoe & Kayak Classic)*

If you have any suggestions or specialty that you would support that are not listed here, please contact us with your ideas.



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Internal Revenue Service

Department of the Treasury

Washington, DC 20224

United States Canoe Association
P. O. Box 9
Winamac, Indiana 46996

Person to Contact: Edward Karcher
Telephone Number: 202-964-3403

Refer Reply to: E:EO:T:R:2-5

Date: OCT 13 1976

Employer Identification Number: 23-7083594
Key District: Cincinnati
Accounting Period Ending: January
Form 990 Required: Yes

Dear Applicant:

Based on information supplied, and assuming your operations will be as stated in your application for recognition of exemption, we have determined you are exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code.

We have further determined you are not a private foundation within the meaning of section 509(a) of the Code, because you are an organization described in section 509(a)(2).

You are not liable for social security (FICA) taxes unless you file a waiver of exemption certificate as provided in the Federal Insurance Contributions Act. You are not liable for the taxes imposed under the Federal Unemployment Tax Act (FUTA).

Since you are not a private foundation, you are not subject to the excise taxes under Chapter 42 of the Code. However, you are not automatically exempt from other Federal excise taxes.

Donors may deduct contributions to you made on or after October 5, 1976, as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to you or for your use, made on or after October 5, 1976, are deductible for Federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

If your purposes, character, or method of operation is changed, you must let your key District Director know so he can consider the effect of the change on your exempt status. Also, you must inform him of all changes in your name and address.



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Re: United States Canoe Association

The block checked at the beginning of this letter shows whether you must file Form 990, Return of Organization Exempt From Income Tax. If the Yes box is checked, you are required to file Form 990 only if your gross receipts each year are normally more than \$5,000. If a return is required, it must be filed by the 15th day of the fifth month after the end of your annual accounting period. The law imposes a penalty of \$10 a day, up to a maximum of \$5,000, for failure to file the return on time.

You are not required to file Federal income tax returns unless you are subject to the tax on unrelated business income under section 511 of the Code. If you are subject to this tax, you must file an income tax return on Form 990-T. In this letter we are not determining whether any of your present or proposed activities are unrelated trade or business as defined in section 513 of the Code.

You need an employer identification number even if you have no employees. If an employer identification number was not entered on your application, a number will be assigned to you and you will be advised of it. Please use that number on all returns you file and in all correspondence with the Internal Revenue Service.

We are informing your key District Director of this action. Because this letter could help resolve any questions about your exempt status and your foundation status, please keep it in your permanent records.

This ruling supercedes our ruling letter of September 9, 1976. The effective date of your exempt status is October 5, 1976.

Thank you for your cooperation.

Sincerely yours,

Milton Cerny

Milton Cerny
Chief, Ruling Section 2
Exempt Organizations
Technical Branch



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